

Order / Rev: 166129
 Alt Order #: 06850331
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: AFSCME
 Product Desc: AFSCME
 Estimate:

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	M	09/25/12	09/28/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF--	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF--			4		\$800.00		0.00				
E 6	M	10/01/12	10/01/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$800.00		0.00				
E 7	M	10/01/12	10/01/12	M-F GMA M-F GMA	CM	7-9a	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$800.00		0.00				
E 8	M	09/25/12	09/28/12	M-F GMA M-F GMA	CM	7-9a	- TWTF--	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF--			4		\$800.00		0.00				
E 9	M	09/25/12	09/28/12	M-F 430-5a News M-F 430-5a News	CM	430-5a	- TWTF--	:30	4	\$250.00	1	0.00	NM	4	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF--			4		\$250.00		0.00				
E 10	M	10/01/12	10/01/12	M-F 430-5a News M-F 430-5a News	CM	430-5a	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$250.00		0.00				
E 11	M	09/29/12	09/29/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	:30	1	\$500.00	2	0.00	NM	1	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-			1		\$500.00		0.00				
E 12	M	09/29/12	09/29/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
GMA SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-			1		\$1,000.00		0.00				
E 13	M	09/29/12	09/29/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-			1		\$1,000.00		0.00				
E 14	M	09/30/12	09/30/12	Su 6-7a Sun 6-7a News	CM	6-7a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S			1		\$500.00		0.00				
E 15	M	09/30/12	09/30/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S			2		\$1,000.00		0.00				
E 16	M	09/25/12	09/28/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	- TWTF--	:30	4	\$350.00	2	0.00	NM	4	\$1,400.00
KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF--			4		\$350.00		0.00				
E 17	M	10/01/12	10/01/12		CM	9-10a	M-----	:30	1	\$350.00	2	0.00	NM	1	\$350.00

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 Estimate:

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9-10a Live with Kelly and Michael KELLY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$350.00 0.00														
E 18	M	10/01/12	10/01/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p M-----	:30	1	\$350.00	2	0.00	NM	1	\$350.00
THE CHEW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$350.00 0.00														
E 19	M	09/25/12	09/28/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p -TWTF--	:30	4	\$350.00	2	0.00	NM	4	\$1,400.00
THE CHEW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$350.00 0.00														
E 20	M	09/25/12	09/28/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p -TWTF--	:30	4	\$600.00	3	0.00	NM	4	\$2,400.00
KATIE COURIC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$600.00 0.00														
E 21	M	10/01/12	10/01/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p M-----	:30	1	\$600.00	3	0.00	NM	1	\$600.00
KATIE COURIC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$600.00 0.00														
E 22	M	10/01/12	10/01/12	M-F 3-4p Twin Cities Live	CM	3-4p M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
TWIN CITIES LIVE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$300.00 0.00														
E 23	M	09/25/12	09/28/12	M-F 3-4p Twin Cities Live	CM	3-4p -TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
TWIN CITIES LIVE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$300.00 0.00														
E 24	M	09/25/12	09/28/12	M-F 4-430p Millionaire	CM	4-430p -TWTF--	:30	4	\$450.00	2	0.00	NM	4	\$1,800.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$450.00 0.00														
E 25	M	10/01/12	10/01/12	M-F 4-430p Millionaire	CM	4-430p M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$450.00 0.00														
E 26	M	10/01/12	10/01/12	M-F 430-5p News 430p News	CM	430-5p M-----	:30	1	\$550.00	2	0.00	NM	1	\$550.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$550.00 0.00														
E 27	M	09/25/12	09/28/12	M-F 430-5p News 430p News	CM	430-5p -TWTF--	:30	4	\$550.00	2	0.00	NM	4	\$2,200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$550.00 0.00														
E 28	M	09/25/12	09/28/12	M-F 5-530p M-F 5-530p	CM	5-530p -TWTF--	:30	4	\$800.00	2	0.00	NM	4	\$3,200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$800.00 0.00														
E 29	M	10/01/12	10/01/12		CM	5-530p M-----	:30	1	\$800.00	2	0.00	NM	1	\$800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-530p M-F 5-530p NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$800.00 0.00														
E 30	M	10/01/12	10/01/12	M-F 6-630p M-F 6-630p	CM	6-630p M-----	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$1,200.00 0.00														
E 31	M	09/25/12	09/28/12	M-F 6-630p M-F 6-630p	CM	6-630p -TWTF--	:30	4	\$1,200.00	2	0.00	NM	4	\$4,800.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$1,200.00 0.00														
E 32	M	09/25/12	09/28/12	M-F 1102p News M-F 1102p News	CM	1102-1132p -TWTF--	:30	4	\$600.00	1	0.00	NM	4	\$2,400.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$600.00 0.00														
E 33	M	10/01/12	10/01/12	M-F 1102p News M-F 1102p News	CM	1102-1132p M-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$600.00 0.00														
E 34	M	09/30/12	09/30/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p -----S	:30	2	\$1,000.00	2	0.00	NM	2	\$2,000.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 2 \$1,000.00 0.00														
E 35	M	09/29/12	09/29/12	Sa 6-630p Sa 6-630p	CM	6-630p -----S-	:30	1	\$800.00	1	0.00	NM	1	\$800.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$800.00 0.00														
E 36	M	09/30/12	09/30/12	Su 530-6p Su 530-6p News	CM	530-6p -----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$1,200.00 0.00														
E 37	M	09/25/12	09/28/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p -TWTF--	:30	4	\$1,400.00	2	0.00	NM	4	\$5,600.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$1,400.00 0.00														
E 38	M	10/01/12	10/01/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p M-----	:30	1	\$1,400.00	2	0.00	NM	1	\$1,400.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$1,400.00 0.00														
E 39	M	09/30/12	09/30/12	Su Late News Su 10-1035p	CM	10-1035p -----S	:30	1	\$2,500.00	2	0.00	NM	1	\$2,500.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$2,500.00 0.00														
E 40	M	09/29/12	09/29/12	Lt News Delay ABC Spo Late News Delayed	CM	1030-1105p -----S-	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$900.00 0.00														
E 41	M	09/25/12	09/28/12		CM	1035-1102p -TWTF--	:30	4	\$800.00	3	0.00	NM	4	\$3,200.00

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Flight Dates: 09/25/12 - 10/01/12

Advertiser: AFSCME
Product Desc: AFSCME
Estimate:

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1035-1102p Nightline											
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					4	\$800.00		0.00			
E 42	M	10/01/12	10/01/12	M-F 1035-1102p Nightline	CM	1035-1102p	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$800.00		0.00			
E 43	M	10/01/12	10/01/12	Monday Prime C Castle	CM	9-10p	M-----	:30	1	\$8,000.00	2	0.00	NM	1	\$8,000.00
MON PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$8,000.00		0.00			
E 44	M	09/26/12	09/26/12	Wed Spcl 9 Final Witness	CM	9-10p	--W----	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
WED PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$5,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	09/24/12-09/30/12		Wed Spcl 9 See MG 44.2 [PE Due PGM Change]		9-10p	--W-----	:30		(\$5,000.00)		0.00	NM		
2	M	09/24/12-09/30/12		Wed Spcl 13 Ⓜ MG for 44.1 09/26		9-10p	--W-----	:30		\$5,000.00		0.00	NM		
E 45	M	09/25/12	09/28/12	M-F Midday News M-F Midday News	CM	11a-12p	-TWTF--	:30	4	\$600.00	1	0.00	NM	4	\$2,400.00
MIDDAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$600.00		0.00			
E 46	M	10/01/12	10/01/12	M-F Midday News M-F Midday News	CM	11a-12p	M-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
MIDDAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$600.00		0.00			
E 47	M	09/25/12	09/28/12	M-F 1132p-1236a TFN Jimmy Kimmel	CM	1132p-1236a	-TWTF--	:30	4	\$350.00	2	0.00	NM	4	\$1,400.00
KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$350.00		0.00			
E 48	M	10/01/12	10/01/12	M-F 1132p-1236a TFN Jimmy Kimmel	CM	1132p-1236a	M-----	:30	1	\$350.00	2	0.00	NM	1	\$350.00
KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$350.00		0.00			
													Totals	104	\$81,900.00